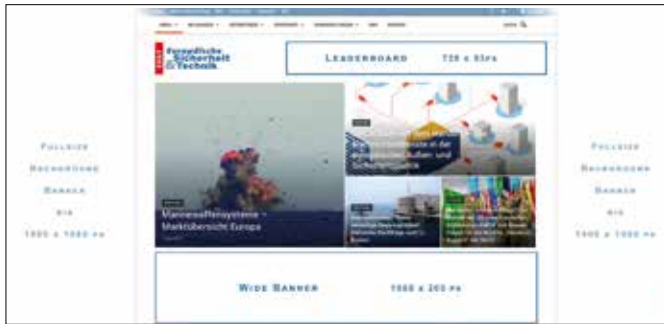


esut.de – Digital Advertising



More than **120,000 user (unique visits)** per month

August 2019 | Source: Google Analytics

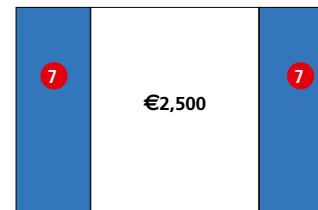
Online:	Monthly term
Rotation:	If the demand is high, it is possible that your advertisement is rotated with another one. Rotation is limited to three advertisers per space.
Data/ Deadlines:	At least three working days prior to placement via email to: waldemar.geiger@mittler-report.de
Technical Details:	JPEG, TIF, GIF or SWF format Please embed URLs into a Flash file as »clicktag« variable. File size max. 512 KB.
Placement and Banner Sizes:	Special formats, transmedia campaigns and advertorials on request.

We reserve the right to change placements.

Start page

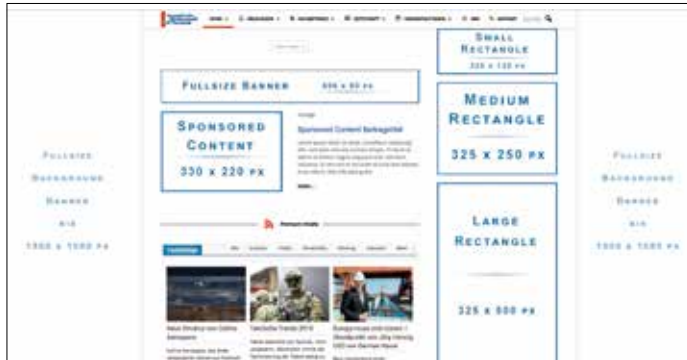


- 1 Leaderboard**
728 x 93 Pixel
- 2 Wide Banner**
1,068 x 200 Pixel
- 3 Large Rectangle**
325 x 500 Pixel
- 4 Full Size Banner**
696 x 90 Pixel
- 5 Small Rectangle**
325 x 125 Pixel
- 6 Medium Rectangle**
325 x 250 Pixel



- 7 Full Size Background Banner**
1.900 x 1.080 Pixel

All rates subject to VAT, discounts and agency commission.



Marketing Reports/Advertorials

Present yourself with your relevant content to a dedicated target group on esut.de. Draw extra attention with expert information beyond the mere advertising message.

How it works

You provide the content (text + photos) – we take care of the implementation. You get your own online news post with teaser and photo on the home page www.esut.de »News« section. A link directs visitors to the landing page with your article. This page is accessible via the link for one month. Post and article are marked »Sponsored by xxx«.

Term	1 Month	2 Month
	€3,500	€5,000

In case your text is to be produced by our editors this will be charged separately on a time basis. After one month your post appears in the sidebar of the home page.

All rates subject to VAT, discounts and agency commission.