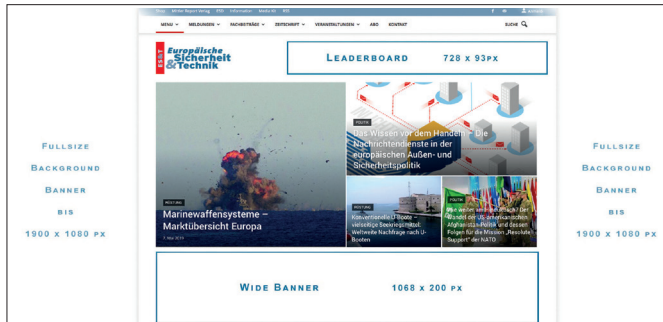


Europäische Sicherheit & Technik (ES&T) – Digital Advertising



More than **34,000 user (unique visits)** per month

March 2019 | Source: Google Analytics

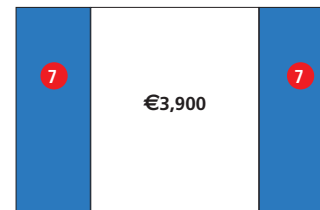
- Online:** Monthly term
- Rotation:** If the demand is high, it is possible that your advertisement is rotated with another one. Rotation is limited to three advertisers per space.
- Data/ Deadlines:** At least three working days prior to placement via email to: waldemar.geiger@mittler-report.de
- Technical Details:** JPEG, TIF, GIF or SWF format
Please embed URLs into a Flash file as »clicktag« variable. File size max. 512 KB.
- Placement and Banner Sizes:** Special formats, transmedia campaigns and advertorials on request.

We reserve the right to change placements.

Start page

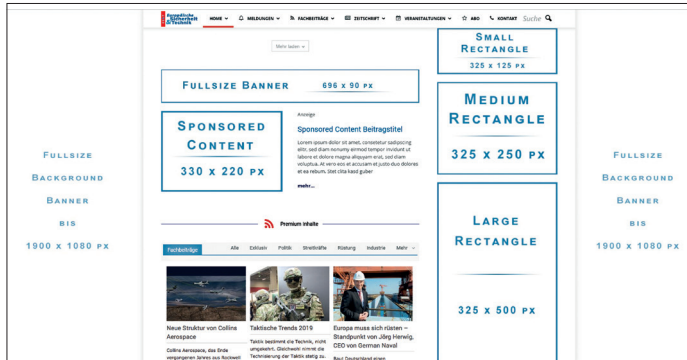


- 1 Leaderboard**
728 x 93 Pixel
- 2 Large Rectangle**
325 x 500 Pixel
- 3 Wide Banner**
1.068 x 200 Pixel
- 4 Small Rectangle**
325 x 125 Pixel
- 5 Fullsize Banner**
696 x 90 Pixel
(Start page)
- 6 Medium Rectangle**
325 x 250 Pixel
- 7 Full Size Background Banner**
1.900 x 1.080 Pixel



All rates subject to VAT, discounts and agency commission.

Europäische Sicherheit & Technik online – Marketing Reports/Advertorials



Online

Marketing Reports/Advertorials

Present yourself with your relevant content to a specific target group on ES&T Online. Draw extra attention with expert information beyond the mere advertising message.

How it works

You provide the content (text + photos) – we take care of the implementation. You get your own online news post with teaser and photo on the home page www.esut.de »News« section. A link directs visitors to the landing page with your article. This page is accessible via the link for one month. Post and article are marked »Sponsored by xxx«.

Term	1 Month	2 Month
	€3,500	€5,000
Special Price (when simultaneously buying a print advertisement of 1 page)	€1,000	€1,500

In case your text is to be produced by our editors this will be charged separately on a time basis. After one month your post appears in the sidebar of the home page.

All rates subject to VAT, discounts and agency commission.