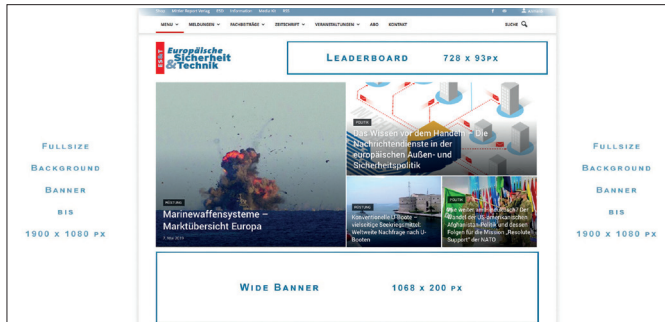


# Europäische Sicherheit & Technik (ES&T) – Digital Advertising



More than **34,000 user (unique visits)** per month

March 2019 | Source: Google Analytics

**Online:** Monthly term

**Rotation:** If the demand is high, it is possible that your advertisement is rotated with another one. Rotation is limited to three advertisers per space.

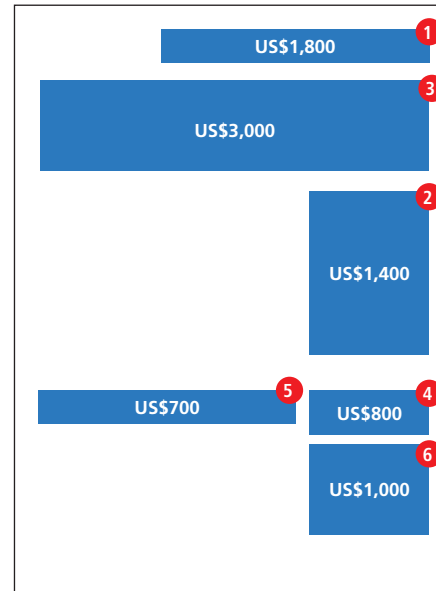
**Data/ Deadlines:** At least three working days prior to placement via email to: [waldemar.geiger@mittler-report.de](mailto:waldemar.geiger@mittler-report.de)

**Technical Details:** JPEG, TIF, GIF or SWF format  
Please embed URLs into a Flash file as »clicktag« variable. File size max. 512 KB.

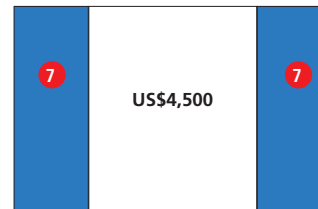
**Placement and Banner Sizes:** Special formats, transmedia campaigns and advertorials on request.

We reserve the right to change placements.

## Start page

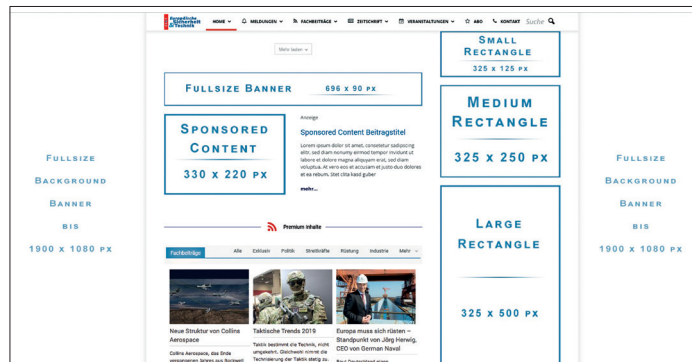


- 1** Leaderboard  
728 x 93 Pixel
- 2** Large Rectangle  
325 x 500 Pixel
- 3** Wide Banner  
1.068 x 200 Pixel
- 4** Small Rectangle  
325 x 125 Pixel
- 5** Fullsize Banner  
696 x 90 Pixel  
(Start page)
- 6** Medium Rectangle  
325 x 250 Pixel
- 7** Full Size  
Background Banner  
1.900 x 1.080 Pixel



All rates subject to VAT, discounts and agency commission.

# Europäische Sicherheit & Technik online – Marketing Reports/Advertorials



## Online

### Marketing Reports/Advertorials

Present yourself with your relevant content to a specific target group on ES&T Online. Draw extra attention with expert information beyond the mere advertising message.

### How it works

You provide the content (text + photos) – we take care of the implementation. You get your own online news post with teaser and photo on the home page [www.esut.de](http://www.esut.de) »News« section. A link directs visitors to the landing page with your article. This page is accessible via the link for one month. Post and article are marked »Sponsored by xxx«.

<b>Term</b>	<b>1 Month</b>	<b>2 Month</b>
	<b>US\$3,500</b>	<b>US\$5,000</b>

<b>Special Price</b> (when simultaneously buying a print advertisement of 1 page)	<b>US\$1,000</b>	<b>US\$1,500</b>
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In case your text is to be produced by our editors this will be charged separately on a time basis. After one month your post appears in the sidebar of the home page.

All rates subject to VAT, discounts and agency commission.